



STATE OF INDIANA

DEPARTMENT OF ADMINISTRATION Commissioner's Office

Mike Braun, Governor

Indiana Government Center South
402 West Washington Street, Room W462
Indianapolis, IN 46204

Award Recommendation Letter

Date: July 27, 2026

To: Robert Cohen; Category Director – Major Procurements,
Indiana Department of Administration

From: Angie Alexander; Procurement Consultant
Indiana Department of Administration

Subject: Recommendation of Selection for RFP 26-85962; Administrative Services for MIECHV & Statewide Nurse-Family Partnership

Signed by:

Robert Cohen
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Based on its evaluation of responses to RFP 26-85962, it is the evaluation team's recommendation that:

(1) Component A be awarded to PCG-Indiana, and

(2) Components B & C be awarded to MPHI,

to begin contract negotiations to administer the Administrative Services for MIECHV & Statewide Nurse-Family Partnership. The terms of this recommendation are included in this letter.

Component A: Benchmark Reporting Services

Estimated 5-year Contract Value: \$802,059.00

Maximum Estimated Contract Value (initial term plus optional 1-year renewal): \$968,985.00

There were no Preference Items being utilized by PCG-Indiana however they did qualify for Buy Indiana.

Component B: Continuous Quality Improvement Services

Estimated 5-year Contract Value: \$1,322,309.00

Maximum Estimated Contract Value (initial term plus optional 1-year renewal): \$1,618,751.00

There were no Preference Items being utilized by MPHI however they did qualify for Buy Indiana.

Component C: Event Planning & Mgmt. Services

Estimated 5- year Contract Value: \$653,039.00

Maximum Estimated Contract Value (initial term plus optional 1-year renewal): \$821,915.00

There were no Preference Items being utilized by MPHI however they did qualify for Buy Indiana.

The evaluation team received seven (7) proposals for differing components from:

1. 317 Events LLC
2. ACOMdev LLC
3. Engaging Solutions LLC
4. Michigan Public Health Institute (MPHI)
5. PCG-Indiana Inc.
6. Syra Health Corp
7. Transform Consulting Group Inc

The proposals were evaluated by IDOH, and IDOA according to the following criteria established in the RFP:

Criteria	Points
1. Adherence to Mandatory Requirements	Pass/Fail
2. Management Assessment/Quality (Business and Technical Proposal)	55
3. Cost (Cost Proposal)	25
4. Buy Indiana	5
5. Minority Business Enterprise Subcontractor Commitment	5 (1 bonus pt. available)
6. Women Business Enterprise Subcontractor Commitment	5 (1 bonus pt. available)
7. Indiana Veteran Owned Small Business Enterprise Subcontractor Commitment	5 (1 bonus pt. available)
Total: 100 (103 if bonus awarded)	

The proposals were evaluated according to the process outlined in Section 3.2 ("Evaluation Criteria") of the RFP. Scoring was completed as follows:

A. Adherence to Requirements

Each proposal was reviewed for responsiveness and adherence to mandatory requirements. Six (6) proposals were deemed responsive and adhered to the mandatory requirements. One (1) proposal was disqualified.

B. Management Assessment/Quality: Initial Scoring

The Respondents' proposals were each evaluated based on their respective Business Proposal and Technical Proposal.

Business Proposal

For the Business Proposal evaluation, the evaluation team considered the information the Respondent provided in the Business Proposal. These areas were reviewed to assess the Respondent's ability to serve the State:

- Company Information
- References
- Experience Serving State Governments

Technical Proposal

For the Technical Proposal evaluation, the evaluation team considered the Respondent's proposal in the following areas:

Component A: Benchmark Reporting Services

- Requirements & Qualifications
- Project Timeline
- Security, Confidentiality, Compliance & Insurance
- Documenting & Reporting

Component B: Continuous Quality Improvement Services

- Requirements & Qualifications
- Project Timeline
- Security, Confidentiality, Compliance & Insurance
- Documenting & Reporting

Component C: Event Planning & Mgmt. Services

- Project Timeline
- Security, Confidentiality, Compliance & Insurance
- Documenting & Reporting
- Requirements & Qualifications

The evaluation team's Round 1 scoring is based on a review of the Respondent's proposed approach to each section of the Business Proposal and Technical Proposal. The initial results of the Management Assessment/Quality Evaluation are shown below:

Table 1: Round 1 – Management Assessment/Quality Scores
Component A: Benchmark Reporting Services

Respondent	MAQ Score 55 pts.
Engaging Solutions	2.50
PCG-Indiana	54.75
Syra Health	49.00
Transform Consulting	15.25

Table 1: Round 1 – Management Assessment/Quality Scores
Component B: Continuous Quality Improvement Services

Respondent	MAQ Score 55 pts.
Engaging Solutions	1.25
MPHI	51.75
Syra Health	37.25
Transform Consulting	12.00

Table 1: Round 1 – Management Assessment/Quality Scores
Component C: Event Planning & Mgmt. Services

Respondent	MAQ Score 55 pts.
317 Events	16.00
Engaging Solutions	1.00
MPHI	49.00
PCG-Indiana	49.00

C. Cost Proposal (25 Points)

The price points on the Respondent's Costs were awarded as follows:

Score =

- If Respondent's Cost amount is lowest among all Respondents, then score is 25.
- If Respondent's Cost amount is NOT lowest among all Respondents, then score is:

25 * $\frac{(\text{Lowest Respondent's Cost Amount})}{(\text{Respondent's Cost Amount})}$.

The cost scoring as a result of the Respondents' cost proposals is as follows:

Table 2: Round 1 – Cost Scores
Component A: Benchmark Reporting Services

Respondent	Cost Score 25 pts.
Engaging Solutions	9.78
PCG-Indiana	25.00
Syra Health	20.22
Transform Consulting	15.10

Table 2: Round 1 – Cost Scores
Component B: Continuous Quality Improvement Services

Respondent	Cost Score 25 pts.
Engaging Solutions	11.01
MPHI	12.32
Syra Health	14.76
Transform Consulting	25.00

Table 2: Round 1 – Cost Scores
Component C: Event Planning & Mgmt. Services

Respondent	Cost Score 25 pts.
317 Events	12.49
Engaging Solutions	24.46
MPHI	25.00
PCG-Indiana	20.52

D. First Round Total Scores and Shortlisting

The combined Round 1 MAQ and Cost scores from the initial evaluations are listed below.

Table 3: Round 1 – Total Scores (MAQ + Cost)
Component A: Benchmark Reporting Services

Respondent	Total Score 80 pts.
Engaging Solutions	12.28

PCG-Indiana	79.75
Syra Health	69.22
Transform Consulting	30.35

Table 3: Round 1 – Total Scores (MAQ + Cost)
Component B: Continuous Quality Improvement Services

Respondent	Total Score 80 pts.
Engaging Solutions	12.26
MPHI	64.07
Syra Health	52.01
Transform Consulting	37.00

Table 3: Round 1 – Total Scores (MAQ + Cost)
Component C: Event Planning & Mgmt. Services

Respondent	Total Score 80 pts.
317 Events	28.49
Engaging Solutions	25.46
MPHI	74.00
PCG-Indiana	69.52

With IDOA approval, the evaluation team elected to shortlist to three (3) total respondents. They are broken down by components as listed below:

Component A: PCG-Indiana & Syra Health

Component B: MPHI & Syra Health

Component C: MPHI & PCG-Indiana

The evaluation team elected to issue invites to Oral Presentations to the three (3) shortlisted Respondents.

E. Post Oral Presentations – Second Round MAQ Scores

The Respondents' (who were shortlisted after the First Round) MAQ scores were reviewed and re-evaluated based on the Oral Presentations and the written responses to questions asked during Oral Presentations. The scores for the Respondents (who were shortlisted after the First Round) after the Oral Presentations were as follows.

Component A: PCG-Indiana & Syra Health

Component B: MPHI & Syra Health

Component C: MPHI & PCG-Indiana

**Table 4: Round 2 – Management Assessment/Quality Scores
Component A: Benchmark Reporting Services**

Respondent	MAQ Score 55 pts.
PCG-Indiana	54.75
Syra Health	37.50

**Table 4: Round 2 – Management Assessment/Quality Scores
Component B: Continuous Quality Reporting Services**

Respondent	MAQ Score 55 pts.
MPHI	54.75
Syra Health	28.50

**Table 4: Round 2 – Management Assessment/Quality Scores
Component C: Event Planning & Mgmt. Services**

Respondent	MAQ Score 55 pts.
MPHI	54.75
PCG-Indiana	49.00

F. Post Best and Final Offer Opportunity – Final Round Cost Scores

The State elected to issue Best and Final Offers (BAFOs) to the three (3) shortlisted Respondents.

The cost scoring as a result of the Respondents' BAFO Cost Proposals is as follows:

**Table 5: Round 2 – BAFO Cost Scores
Component A: Benchmark Reporting Services**

Respondent	Cost Score 25 pts.
PCG-Indiana	25.00
Syra Health	20.63

**Table 5: Round 2 – BAFO Cost Scores
Component B: Continuous Quality Improvement Services**

Respondent	Cost Score 25 pts.
MPHI	21.74
Syra Health	25.00

**Table 5: Round 2 – BAFO Cost Scores
Component C: Event Planning & Mgmt. Services**

Respondent	Cost Score 25 pts.
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MPHI	25.00
PCG-Indiana	19.59

G. Round 2 - Total Scores

The combined final scores for the Respondents, based on Round 2 Management Assessment/Quality and BAFO Cost Scores are listed below.

Table 6: Round 2 - Evaluation Scores
Component A: Benchmark Reporting Services

Respondent	MAQ Score	Cost Score	Total Score
Points Possible	55	25	80
PCG-Indiana	54.75	25.00	79.75
Syra Health	37.50	20.63	58.13

Table 6: Round 2 - Evaluation Scores
Component B: Continuous Quality Improvement Services

Respondent	MAQ Score	Cost Score	Total Score
Points Possible	55	25	80
MPHI	54.75	21.74	76.49
Syra Health	28.50	25.00	53.50

Table 6: Round 2 - Evaluation Scores
Component C: Event Planning & Mgmt. Services

Respondent	MAQ Score	Cost Score	Total Score
Points Possible	55	25	80
MPHI	54.75	25.00	79.75
PCG-Indiana	49.00	19.59	68.59

H. IDOA Scoring

IDOA scored the Respondents in the following areas: MBE Subcontractor Commitment (5 points + 1 available bonus point), WBE Subcontractor Commitment (5 points + 1 available bonus point), IVOSB Subcontractor Commitment (5 points + 1 available bonus point), and Buy Indiana (5 points) using the criteria outlined in the RFP. IDOA requested updated M/WBE and IVOSB commitments from the Respondents who submitted BAFO Cost Proposals. Once the final M/WBE and IVOSB forms were received from the Respondent, the total scores out of 100 possible points were tabulated and are as follows:

Table 7: Final Evaluation Scores
Component A: Benchmark Reporting Services

Respondent	MAQ Score	Cost Score	Buy Indiana*	MBE*	WBE*	IVOSB*	Total Score
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Points Possible	55	25	5	5 (+1 bonus pt.)	5 (+1 bonus pt.)	5 (+1 bonus pt.)	100 (+3 bonus pt.)
PCG-Indiana	54.75	25.00	5.0	-1.0	-1.0	-1.0	81.75
Syra Health	37.50	20.63	5.0	5.0	5.0	5.0	78.13

* See Sections 3.2.5, 3.2.6, and 3.2.7 of the RFP for information on available M/WBE and IVOSB bonus points.

Table 7: Final Evaluation Scores
Component B: Continuous Quality Improvement Services

Respondent	MAQ Score	Cost Score	Buy Indiana*	MBE*	WBE*	IVOSB*	Total Score
Points Possible	55	25	5	5 (+1 bonus pt.)	5 (+1 bonus pt.)	5 (+1 bonus pt.)	100 (+3 bonus pt.)
MPHI	54.75	21.74	5.0	-1.0	-1.0	-1.0	78.49
Syra Health	28.50	25.0	5.0	5.0	5.0	5.0	73.50

* See Sections 3.2.5, 3.2.6, and 3.2.7 of the RFP for information on available M/WBE and IVOSB bonus points.

Table 7: Final Evaluation Scores
Component C: Event Planning & Mgmt. Services

Respondent	MAQ Score	Cost Score	Buy Indiana*	MBE*	WBE*	IVOSB*	Total Score
Points Possible	55	25	5	5 (+1 bonus pt.)	5 (+1 bonus pt.)	5 (+1 bonus pt.)	100 (+3 bonus pt.)
MPHI	54.75	25.00	5.0	-1.0	-1.0	-1.0	87.75
PCG-Indiana	49.00	19.59	5.0	-1.0	-1.0	-1.0	70.59

* See Sections 3.2.5, 3.2.6, and 3.2.7 of the RFP for information on available M/WBE and IVOSB bonus points.

Award Summary

The term of the contract shall be for a period of five (5) years from the date of contract execution. There may be one (1) one-year renewal for a total of six (6) years at the State's option.